

## **Pubget Activates 100<sup>th</sup> Research Institution, Accelerates Journal Content Consumption Across Publishers**

**SSP “IN” Meeting, Providence, RI, 25 September 2009** – Pubget, the life science search engine empowering full-text content access, today activates its 100th research institution. This brings Pubget’s capabilities to an estimated base of 500,000 scientists and clinicians worldwide.

“I’m tremendously pleased that we’ve reached the 100 institution milestone,” notes Ramy Arnaout, Pubget Chairman and CEO. “When we founded the company our core goal was to accelerate the pace of science. Now with the support of tens of thousands of users, we’re accelerating science at more research centers than ever, all over the world.”

Pubget’s growing popularity stems from its proprietary pathing database. This database helps Pubget deliver a radically efficient search experience by providing users instant access to their subscriptions: With Pubget, users don’t just get a list of results, they get papers.

According to a recent Outsell, Inc. report, Pubget aligns with a larger trend toward “power browsing,” where users prefer to search and consume content irrespective of the source from which it came. Such “publisher-neutral” search makes Pubget comparable to an iTunes or Amazon Bookstore for scientific literature.

The Outsell Insights report also notes that Pubget’s copyright-compliant approach and instant content delivery likely drives up core content usage for content owners, much like iTunes and Amazon do for their respective media. For more information on active Pubget institutions, see the Pubget homepage. For more information on Outsell, a research and advisory firm focused on the publishing, information, and education industries, go to [www.outsellinc.com](http://www.outsellinc.com).

### About Pubget:

*Pubget is a search platform for life science. Pubget’s first product, at [pubget.com](http://pubget.com), solves the problem of full-text document access in life science research. Instead of search results linking to papers, the search results are the papers. Once you find the papers you want, you can save, manage and share them—all online. Pubget’s core service is free to scientists and doctors; it also offers a suite of premium features and marketing services to the life science community. For more info, or to activate your institution, email us at [team@pubget.com](mailto:team@pubget.com).*

Ryan Jones  
[rjones@pubet.com](mailto:rjones@pubet.com)  
617.461.4573